



May 28, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street SW
Washington, D.C. 20554

RE: KLUV-FM 98.7 radio

Dear Mr. Martin,

As Director of Operations for the Children's Cancer Fund of Dallas, I want to applaud the efforts of KLUV-FM 98.7 radio. This station has provided our small nonprofit organization with terrific publicity through the years.

KLUV-FM 98.7 has acted as the "Media Sponsor" for our annual "Beyond the Rainbow Fashion Show and Luncheon" from 2006 through this year. As Media Sponsor, KLUV gives us numerous "spots" in the months leading up to the event. The exposure has really helped Children's Cancer Fund in our ability to raise awareness of childhood cancer and to raise funds for pediatric cancer research. Because of KLUV's help, Children's Cancer Fund's signature event has grown each year, with some 1300 in attendance in 2008.

Children's Cancer Fund is a 501c-3 nonprofit organization, whose mission is to fund research and treatment programs in pediatric cancer both at Children's Medical Center and the University of Texas Southwestern Medical Center – Dallas. As we are a local organization and all of the money we raise stays within the Dallas area, we are truly appreciative of the support from local media, such as KLUV – FM.

The generosity of KLUV is vital to the ongoing success of Children's Cancer Fund.

Sincerely,

Jennifer Weir
Director of Operations

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